

outsidebozeman.com

the best place to promote your business online



OUTSIDEBOZEMAN.COM – THE GO-TO RESOURCE FOR PLANNING AN OUTDOOR ADVENTURE IN SOUTHWEST MONTANA

WEBSITE FEATURES:

- Places, Magazine and Activities are top three sections
- Newly updated trails pages
- Calendar highlighting outdoor community events
- **Great advertising medium for local and visiting outdoor enthusiasts**

WEBSITE STATISTICS:

- 23,500+ average monthly visitors
- Visit nearly 2 pages per session
- Spend 90 seconds per page
- 28% of traffic is from the local area

Top Bar Banner Ad

\$300/mo.

12 Months – Cash Up Front – \$2,500

700 pixels (w) x 85 pixels (h)

Classic banner. This premium ad appears at top of each section and all subsections/pages within. Only 1 ad available per section.

Sidebar Ad

<3 months = \$175/mo.

3-6 months = \$150/mo.

>6 months = \$125/mo.

12 Months – Cash Up Front – \$1,000

224 (w) x 303 (h)

Sidebar ads displayed in right margin. Five ads appear on each page in random rotation throughout all sections. Only 50 spots available.

Call 406-582-8068 or email sales@outsidebozeman.com to advertise