

According to Montana Fish, Wildlife & Parks, over **60** million dollars are spent in our region each hunting season. Of that, more than 40% is from out-of-state hunters searching for big game. This large influx of money sets nicely between the busy summer season and the holiday rush—and by advertising in *Stalk*, you can get your fair share. Distribution starts in August, with the bulk of the copies going out between September and November.

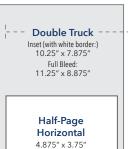
NICHE PRICING

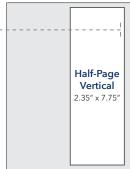
EXPOSURE		PRICE (PER PUBLICATION)
PRINT	DIGITAL	
Center Double-Truck	0 - 1	\$1225
Back Cover	0 - 1	\$1075
Premium	0 - 1	\$975
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Half	<i>₽</i> ≡	\$475

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NICHE SPECS







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CIRCULATION 7,500

FEATURES

- Species info: elk, deer, and antelope, plus upland birds, waterfowl & more
- Dressing & processing tips
- Ethics & access

- Skills & knowledge
- Gear & apparel