

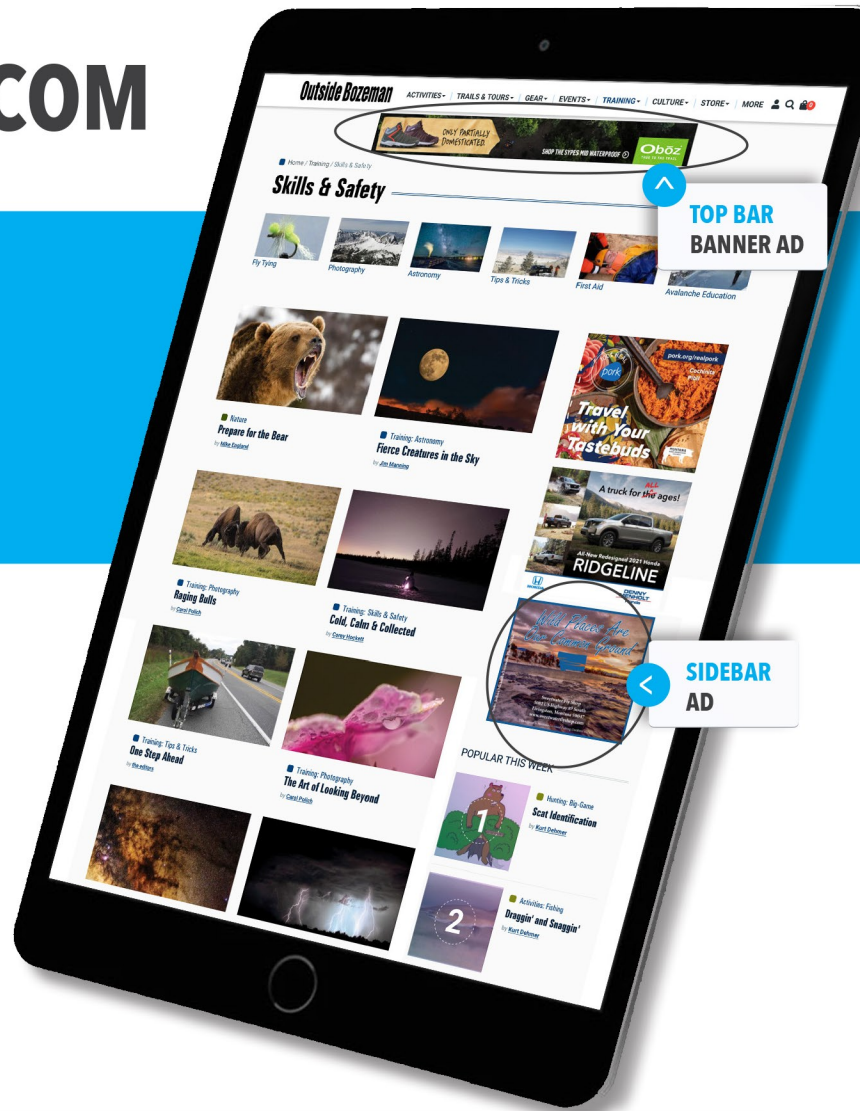
# OUTSIDEBOZEMAN.COM

## WEBSITE ADVERTISING

THE BEST PLACE TO PROMOTE YOUR BUSINESS ONLINE

### WEBSITE STATS

- > 32,300+ average monthly users
- > Over 50% increase in traffic over last 12 months
- > 8,000 + local monthly users
- > Visit 1.66 pages per session
- > Spend 1:42 per page



| ADS           | MONTHLY RATE           | 12 MONTH RATE* | SPECS                           | NOTES   |
|---------------|------------------------|----------------|---------------------------------|---|
| Top Banner Ad | \$300/mo.              | \$2,500        | 728 pixels (w) x 90 pixels (h)  | Classic banner. This premium ad appears at the top of each section and all subsections/pages within. Only 2 ad advertisers per section. Will also rotate through the home page and any unsold sections. |
| Sidebar Ad    | <3 months = \$175/mo.  | \$1,000        | 300 pixels (w) x 250 pixels (h) | Sidebar ads displayed in right margin. Five ads appear on each page in random rotation throughout all sections and the home page. Only 25 spots available.  |
|               | 3-6 months = \$150/mo. |                |                                 |   |
|               | >6 months = \$125/mo.  |                |                                 |   |

\*12 months, cash up front

### WEBSITE FEATURES

- Newly redesigned for easy navigation to find trails, activities, local events, and more
- Comprehensive information on rivers, mountains, training, DIY projects, and gear
- Great advertising medium to reach local & visiting outdoor enthusiasts

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