

OUTSIDE BOZEMAN MESSENGER

THE BEST PLACE TO PROMOTE YOUR BUSINESS ONLINE

Each month, dozens of Bozeman-area events vie for the time and attention of outdoor enthusiasts, from gear swaps and fun runs to guided outings and safety seminars. If you want your event to be noticed, we have a great marketing package for you.



MESSENGER MARKETING PACKAGE FEATURES:

FEATURES	RATE	SPECS/NOTES
OutPost Newsletter Banner Ad*	\$175/week	600 pixels (w) x 200 pixels (h)
Website Homepage Banner Ad*	\$200/week	600 pixels (w) x 200 pixels (h)
Online Event Calendar Listing*	\$35/week	Free for nonprofits
Facebook Promotional Post*	\$75/post	Post includes all your event details
* GET ALL 4 FEATURES	\$275/week	Discounts are available
PACKAGE ADD-ONS		
Instagram Post	\$75/post	Some restrictions apply
Featured on O/B Event Slider	\$150/week	

MESSENGER STATS & FACTS

- The OutPost is emailed to 11,000+ subscribers weekly
- The outsidebozeman.com homepage receives nearly 1,200 visitors per week
- The online event calendar receives nearly 800 visitors per week
- The Outside Bozeman Facebook page has 16,000+ followers
- The Outside Bozeman Instagram page has 17,100+ followers