

NICHE PRICING

| EXPOSURE | | PRICE (PER PUBLICATION) |
|---------------------|------------|-------------------------|
| PRINT | DIGITAL | |
| Center Double-Truck | 0 🖵 🐗 | \$1225 |
| Back Cover | 0 🖵 🐗 | \$1075 |
| Premium | 0 🖵 🐗 | \$975 |
| Full | 0 © 1 | \$825 |
| Half | <i>⊘</i> ≡ | \$475 |
| Coupon | P | \$225 |
| Half/Coupon Combo | <i>⊘</i> ≡ | \$650 |

Blue Light full page and up includes free coupon.

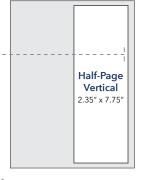
- Digital issue hyperlink Web ad in online article
 Email promotion of online article
 - C Logo in online article Online directory ad

NICHE SPECS

Montana. Introduce your business to droves of new Bozeman residents with an ad-and coupon, if appropriate-in the Blue Light Outdoor Guide & Coupon Book.



Half-Page Horizontal 4.875" x 3.75"



Full Page
4.875" x 7.875"
(inset - no bleed)

Full Bleed
include .25" on all sides for final bleed size of 5.875" x 8.875"

Final trim size
5.375" x 8.375"
(Keep all text & logos at least .25" from trim line or .5" from bleed edge)

◀ keep all text & logos inside live area

All sizes width by height.

Book size is approx. 5.375

x 8.375 inches. Contact

sales@outsidebozeman.com

for more information.

CIRCULATION 7,500

FEATURES

- Outdoor recreation
- Removable trail map
- Trail etiquette
- Recommended businesses
- Fueling up
- Apres outdoors
- Two covers, one price
- Incentivizing coupons