

Stalk

Hunting Southwest Montana



According to Montana Fish, Wildlife & Parks, over **60 million dollars** are spent in our region each hunting season. Of that, more than 40% is from out-of-state hunters searching for big game. This large influx of money sets nicely between the busy summer season and the holiday rush—and by advertising in *Stalk*, you can get your fair share. Distribution starts in August, with the bulk of the copies going out between September and November.

NICHE PRICING

EXPOSURE	PRICE (PER PUBLICATION)
PRINT	
Double-Truck	\$1350
Back Cover	\$1185
Premium	\$1075
Full	\$885
Half	\$525

Combo buy in Cast & Stalk = 10% discount.

NICHE SPECS

Double Truck

Inset (with white border):
10.25" x 7.875"
Full Bleed:
11.25" x 8.875"

Half-Page Horizontal

4.875" x 3.75"

Half-Page Vertical

2.35" x 7.75"

Full Page

4.875" x 7.875"
(inset - no bleed)

Full Bleed

include .25" on all sides for final
bleed size of 5.875" x 8.875"

Final Trim Size

5.375" x 8.375"

(Keep all text & logos at least .25"
from trim line or .5" from bleed edge)

25 inch bleed

keep all text & logos inside live area

All sizes width by height.
Book size is approx. 5.375
x 8.375 inches. Contact
sales@outsidebozeman.com
for more information.

CIRCULATION 7,500

FEATURES

- Species info: elk, deer, and antelope, plus upland birds, waterfowl & more
- Dressing & processing tips
- Ethics & access
- Skills & knowledge
- Gear & apparel

SPACE RESERVATION DEADLINE: June 24, 2022 | **AD COPY DEADLINE:** July 5, 2022

406-582-8068 • sales@outsidebozeman.com