

The Outside Bozeman Messenger

the best way to promote your event online



OutPost banner

Homepage banner

Each month, dozens of Bozeman-area events vie for the time and attention of outdoor enthusiasts, from gear swaps and fun runs to guided outings and safety seminars. If you want your event to be noticed, we have a great marketing package for you.

The Messenger marketing package features:

- ▶ OutPost newsletter banner ad (\$125/week)*
- ▶ outsidebozeman.com homepage banner ad (\$150/week)*
- ▶ Listing in Outside Bozeman's online event calendar (\$35/week, free for nonprofits)*
- ▶ Promotional posts on both the *Outside Bozeman* & *MSU Pocket Guide* Facebook pages, with details of your event (\$35/post)*

*A la carte pricing

GET IT ALL FOR
only
\$225
PER WEEK
 MULTIPLE-WEEK
 DISCOUNTS ARE AVAILABLE

The Messenger stats & facts:

- ▶ The OutPost is emailed to 2,000 subscribers
- ▶ The outsidebozeman.com homepage receives 400+ views per week
- ▶ Nearly 40,000 people visit the Outside Bozeman online event calendar each month.
- ▶ The Outside Bozeman Facebook page has over 10,000 followers.

“ I wanted to let you know how pleased we were with *Outside Bozeman's* marketing of our annual fundraising event. The results were amazing. Two weeks before the banquet, we were undersold by 60 seats; by the banquet we were sold out, and actually had to turn people away. Needless to say we are pleased, and will work with you for planning future campaigns. ” — Jim Hoschouer, Gallatin Valley Pheasants Forever