

THE
Blue Light
STUDENT GUIDE & COUPON BOOK

2018-19



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OUTSIDE BOZEMAN MAGAZINE

BLUE LIGHT : MSU STUDENT GUIDE
















Over 15,000 students enroll at Montana State University each year - that's almost one-third the resident population of Bozeman. Advertise in the *Blue Light Guide* and promote your business to this enormous local consumer group.

FEATURES

- Cash-saving coupons
- Beautiful photos
- Product & service directories
- Shops & eateries
- Fishing, biking & skiing spots
- Equipment rental info
- Bus schedules
- Removable trail map
- Nine-month distribution
- Two covers, one price

Circulation: 7,500

NICHE PRICING

EXPOSURE		PRICE (PER PUBLICATION)
PRINT	DIGITAL	
Center Double-Truck	  	\$1225
Back Cover	  	\$1075
Premium	  	\$975
Full	  	\$825
Half	 	\$475
Coupon (Blue Light only)		\$225

Blue Light full page and up includes free coupon.

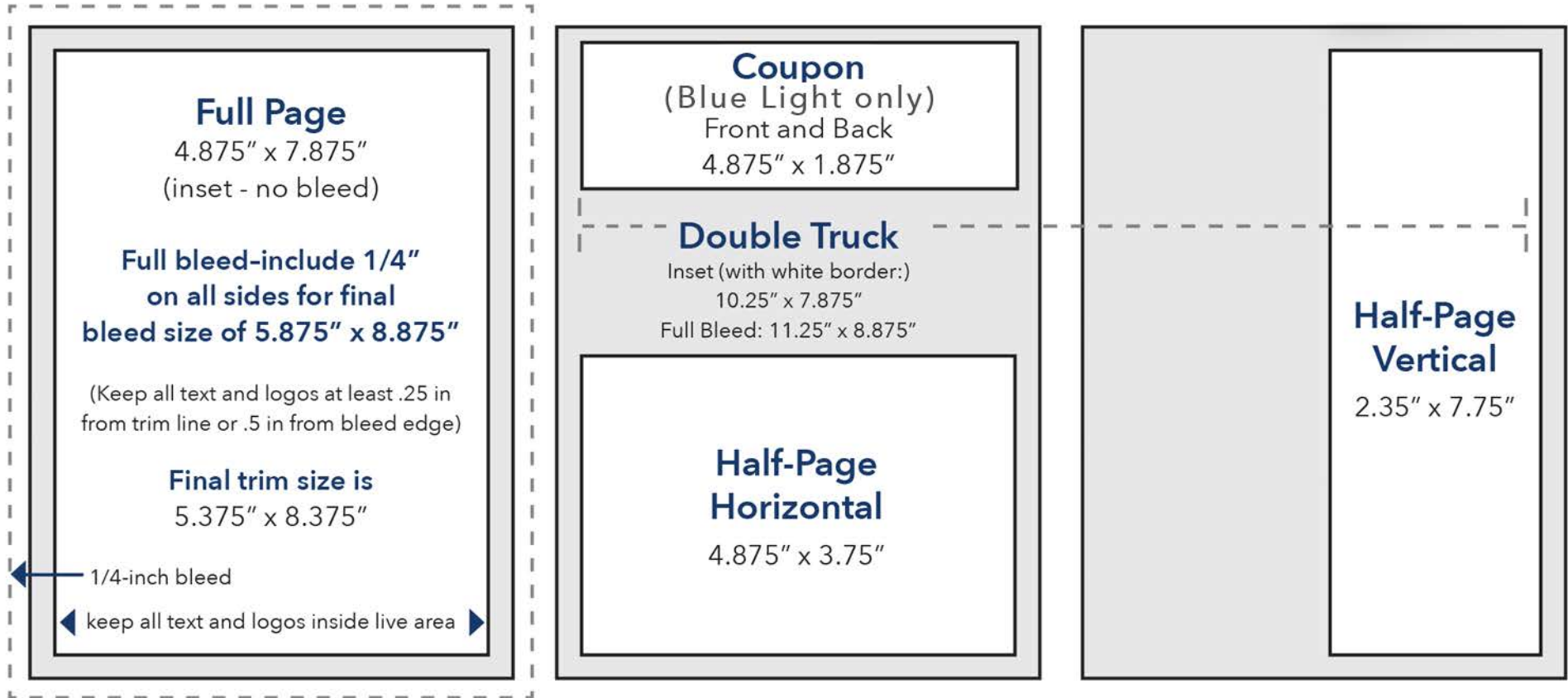
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