

Internships at Outside Media Group

First of all, we're a small company with a skeleton crew. Don't expect a fancy office with free lattes every morning. We work hard and we put out quality publications, but nobody's getting rich (yet). Nope, we're all overworked and underpaid. But we're making magazines! That's a fun job, no matter how you slice it.

Outside Media Group consists of four publications / media venues: *Outside Bozeman* magazine, the MSU Pocket Guide, the OB Photo Contest Calendar, and outsidebozeman.com. All of these involve a ton of work, with *Outside Bozeman* being the biggest and most labor-intensive. There's no shortage of work to do or cool projects to get involved in.

We offer formal and informal internships. The former is where you get school credit; the latter is where you just help out for fun and/or professional development. The choice is yours. Either way, do a good job and you'll get resume-enhancing experience, great bennies, and a letter of reference. The only thing you won't get is cash—all internships at Outside Media Group are unpaid.

An internship is not a job; it's an education. An opportunity for you to learn. Teaching takes time and effort, so in exchange for our services, we expect you to reciprocate by performing gruntwork. Gruntwork varies, but it's basically the tedious, boring stuff we don't have time to do, yet still needs to get done. Some of it isn't so bad; some of it really sucks. But that, friends, is the lot of the intern.

We are human, though, with a modicum of compassion; and so we do compensate our interns in other, creative ways: gear, gift certificates, ski passes, free trips and courses, etc. Your level of compensation, and the overall value of your internship, depends on you. If you're ambitious, communicative, and work hard, we'll take good care of you, give you fun projects, and you'll get great experience. If you're flakey and unmotivated, we'll make you vacuum the office and do data-entry until your fingers fall off.

There are six main internships at Outside Media Group:

- **Editorial.** Writing stories, researching, proofreading, fact-checking, uploading articles to the website, updating contact lists, updating the editorial index, writing ad copy, various editing, updating, and data entry, assisting the editors in various ways.
- **Photography.** Taking photos, scanning, editing, archiving, updating image libraries, updating contact lists, maintaining equipment, assisting the photo editor in various ways.
- **Marketing.** Helping conceive, prepare, and manage the following: promotions, contests, radio and print advertising, marketing flyers, subscription initiatives, house ads, and various other marketing tasks.
- **Design.** Assisting the art director with ad design, magazine layout, idea generation, sales & marketing materials, subscription cards, house ads, and various other projects.
- **Sales.** Supporting the sales staff by preparing sales materials, organizing the client list, researching potential accounts, coordinating ad design between clients and designers, making preliminary sales calls, and various other tasks.
- **Accounting.** Data entry, invoicing, statement generation, A/P & A/R, and various other QuickBooks tasks. Also producing management reports and break-even analyses.

Make no mistake: internships at Outside Media Group are not easy. We will expect a lot from you. But the overall experience is fun and rewarding—as long as you work hard and devote yourself to the job, that is. If you think you might fit in here and like the experience, shoot us an email with a resume and samples of your work, and we'll take it from there.

—Mike and the crew at Outside Media Group